MEDIA POWER TOOLS -

Web Logs: Top 11 Reasons Why Using Blogs Matters

- **1.** Blogs Are FREE and Accessible Learning Tools.
- 2. Blogs Are Easy To Create.
- **3.** Blogs Are Easy to Edit and Update.
- **4.** Blogs Are Information-Rich Multimedia Learning Platforms.
- 5. Blogs Are Easily Networked.
- 6. Blogs Help Organize Groups.
- 7. Blogs Can Be Universally Accessed.
- 8. Blogs Allow Students Authorship.
- 9. Blogs Are Useful Reflective Tools.
- **10.** Blogs Offer Participatory Conversational Platforms.
- **11.** Blogs create public and visible accountability for both students and teachers.

